

## **Kevin Matthews, BES, BFA(Honours)**

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### **CAREER OBJECTIVES**

Short Term (2004 – 2006) To expand experience in publishing and cultural industries while living in Ottawa. In my work and education I have developed diverse skills applicable mainly to culture, media and politics; I hope to deepen and refine these skills over the next two years.

Long Term – To establish a multifaceted career including critical writing, visual artwork/curating, and teaching, including graduate study.

### **SELECTED EMPLOYMENT HISTORY**

#### **2000 – (ongoing) Art Director, *Canadian Dimension* magazine**

Layout and design bi-monthly magazine; solicit and produce photographs and illustrations. Includes contact with authors, illustrators and photographers, and reporting to editorial collective. Requires prioritization of many tasks, and disciplined attention to details and deadlines.

#### **July 2001 – July 2004 Associate Publisher, *Canadian Dimension* magazine**

Managed operations and production of national bi-monthly independent magazine, including circulation/fulfillment, advertising, payables/receivables and bookkeeping, web site maintenance, fundraising, and all communications and data management.

With high responsibility for operations and minimal supervision, the position required great organization and ability to make priorities and set business agenda, along with self-motivation and creativity in planning and diverse problem-solving.

#### **1999 - 2000 Editor-in-Chief, *the Manitoban***

Served as chair of Editorial Board of weekly student newspaper, and as resource for staff training, management and conflict resolution. Held ultimate responsibility for editorial content, and execution of policy and constitution of newspaper. Shared responsibility for staff management, production and administration. Acted as spokesperson for the paper, including representing the Manitoban's interests in legal and contractual negotiations. Supervised and contributed to layout and art direction. Contributed layout, illustration, photography and was responsible for production/liaison with printers.

#### **1998-99 Graphics Editor, *the Manitoban***

Produced art, illustrations and comics for the Manitoban, solicited and edited graphic contributions, designed comics page and assisted with art direction.

Included also co-ordinating volunteers and applying standards for submissions.

#### **1993-94 Graphic Designer, *Winnipeg Fur Exchange***

Designed ads, signage and assisted in layout/production of quarterly catalogue.

### **MAIN SKILL SETS**

**Graphic Design:** I have over nine years total experience in design, primarily for print production, and also for the web.

Excellent **writing and editing** – including copy editing – ability: In eight years in publishing, I have developed a strong command of communications, written and oral, in English, along with proficiency in written and spoken French, and a pleasant and effective manner in correspondence and conversation.

**Committee work:** I have years of experience in board and other meeting settings, in executive, volunteer, and staff roles. This has included publishing and art organizations, as well as political and social organizations – dealing with planning and policy, fundraising, financial administration, membership, human resources, and programming.

## EDUCATION

grad. 2001 **Bachelor of Fine Arts (honours), Art History**  
School of Art, University of Manitoba.

2001 PADAC Scholarship  
Annual scholarship from Professional Art Dealers' Association of Canada for promise in creative/critical art writing.

grad. 1993 **Bachelor of Environmental Studies**  
Undergraduate degree at faculty of Architecture, University of Manitoba.

## VOLUNTEER HISTORY

August 2003 – July 2004 - **Slammaster, Winnipeg Poetry Slam**  
Along with a handful of other core volunteers, organized and promoted Slam events. Was liaison between Winnipeg Slam and Poetry Slam Inc., which administers the annual international Slam competition in the U.S.

July 2000 - November 2001, July 2003 – July 2004 **Board of Directors, ace art inc.**  
Chairperson of Board from November 2000 - November 2001 and ex officio member of all committees.

October 2003 – July 2004 **Steering Committee member, *Enhancing Cultural Capital in Winnipeg project.***  
Provided resource, viewpoint and guidance on research project overseen by Winnipeg Inner-city Research Alliance on arts/culture and community economic development in Winnipeg's downtown core.

May – December 2003 **On-air host and producer, 101.5 UFM**  
Co-hosted and co-produced *Your Week This Morning*, a two-hour news, views and music program on University of Manitoba campus radio station.

1998 – 2000 **design and graphics volunteer, tart magazine,**  
Page layout, ad design and illustration, and technical assistance on two- and four-colour production.

1996 – 2001 **volunteer writer/illustrator/photographer, the Manitoban**  
Contributed critical reviews, comics, layout, ad design and news and features reporting.

July 2000, 2001 **Web Crew, Winnipeg Folk Festival**  
Wrote content for Festival website.

May 2000 **Facilitator, Garden Variety**  
Facilitated juried student exhibition for University of Manitoba Students Of Fine Art at Ace Art Inc., an artist-run centre.

## SPORTS/HOBBIES

2002, 2003, 2004 Manitoba Marathon  
Completed three Marathons to date, soon to begin training for Capital City Marathon 2005.  
Cross-country skiing and cycling.

References available on request